

WANT TO GET FROM HERE ...



... TO HERE?

Our iPad solution can make it happen

You can showcase your daily newspaper published on Apple's iPad at the same time it rolls off the press.

Best of all, **Pagemasters** does all the hard work.

Using smart technology, **Pagemasters** offers newspaper publishers a convenient and cost-efficient way to push daily news and advertising content to the iPad and, in the near future, other digital tablets.

You don't need any software or staff to do it – **Pagemasters** provides the complete digital production service as an annual subscription.

The **Pagemasters** solution supports local stories, pictures and video with live news content from **Australian Associated Press**.

This is the perfect extension of your print publication and online model. Offering untapped opportunities for your advertisers, the **Pagemasters** app solution increases revenue and broadens readership.

The Pagemasters news app package includes:

- Flexible display and design options
- Full daily production and content management service
- Software licensing
- Technical support
- PLUS
- Direct feed of AAP's live news headlines ticker AND constantly updated AAP world, national and entertainment news feeds

➤ For pricing or to see our news app in action, contact **Tim Campbell** on +61 3 8413 3209 or tcampbell@pagemasters.com.au